

What is business analysis?

Episode 1

01-01-2023

Topics

1. Organisations and their challenges
2. Business and IT problems and solutions
3. How do business analysts solve organisational problems
4. What is business analysis?

Organisations & their challenges

Part 1





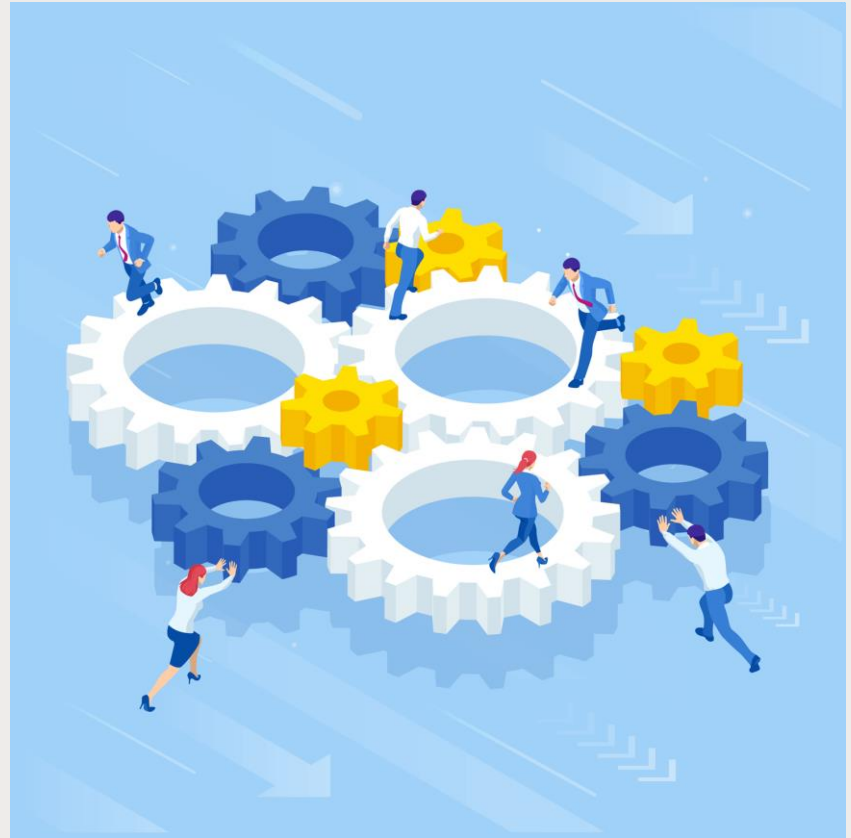
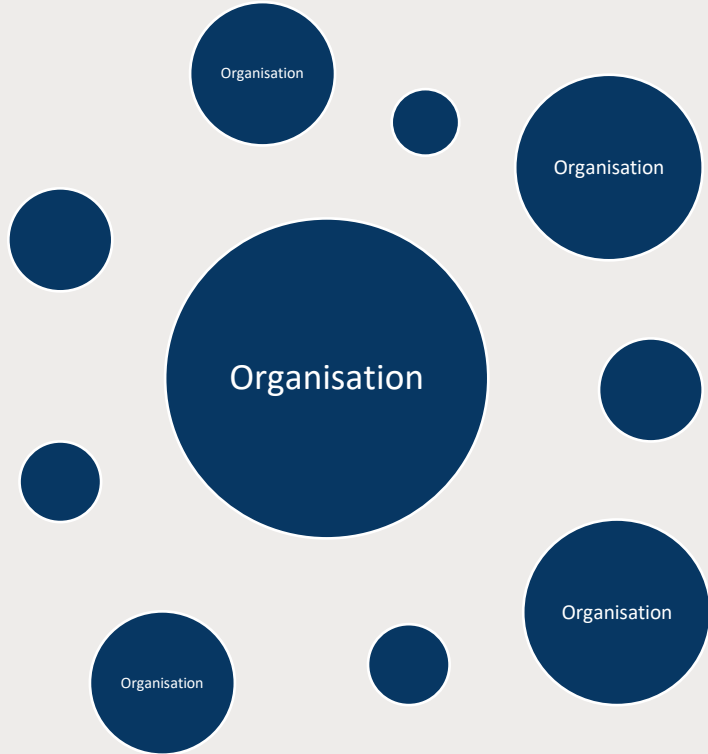


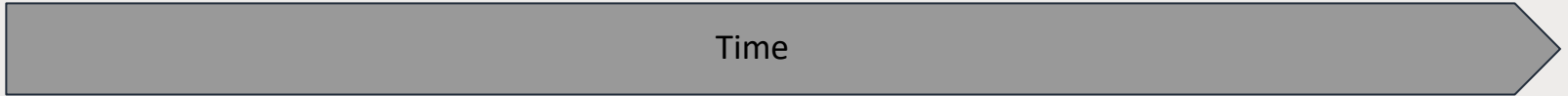
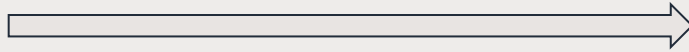
BRITISH
TRANSPORT
POLICE

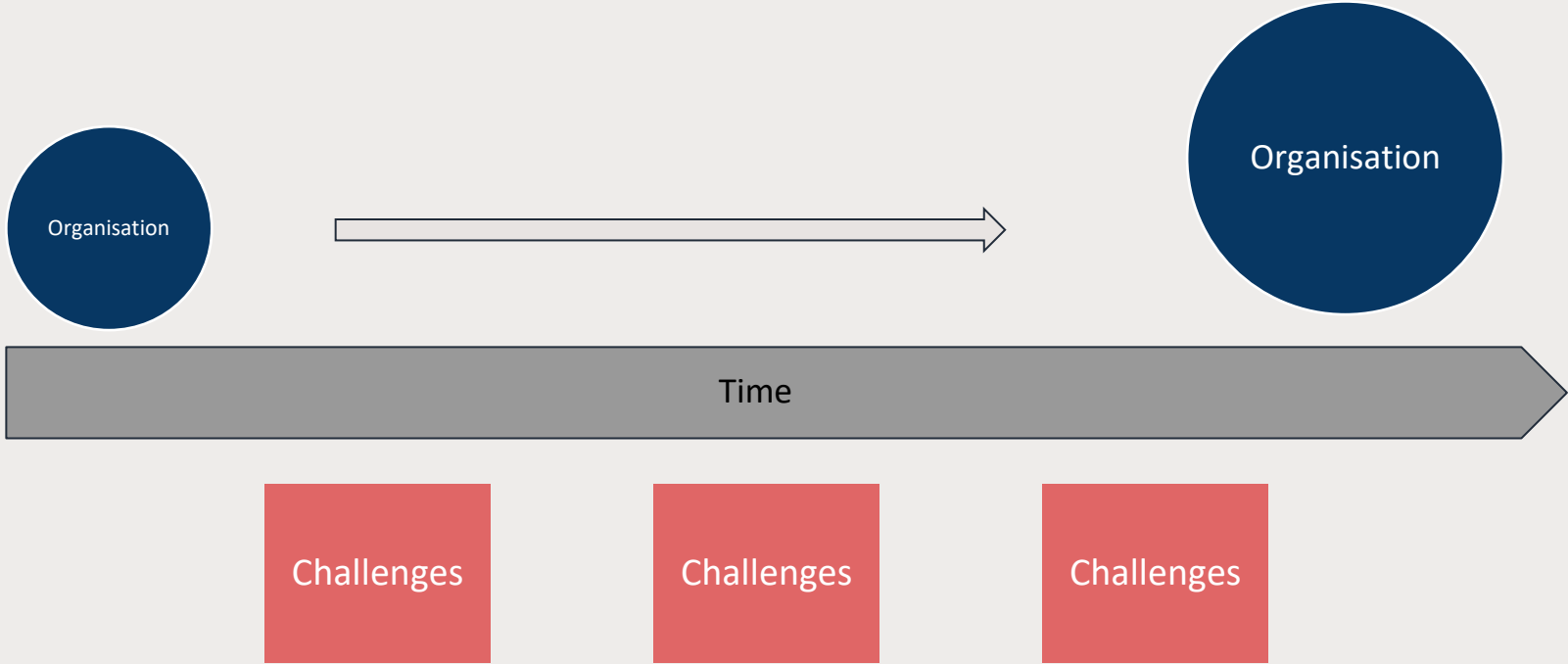


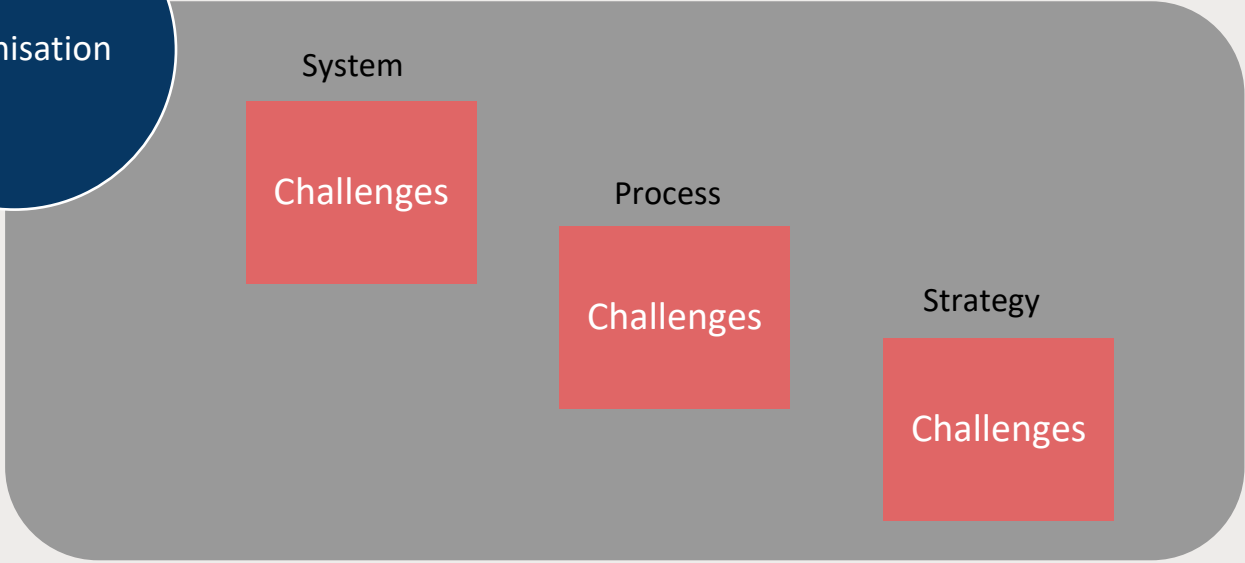
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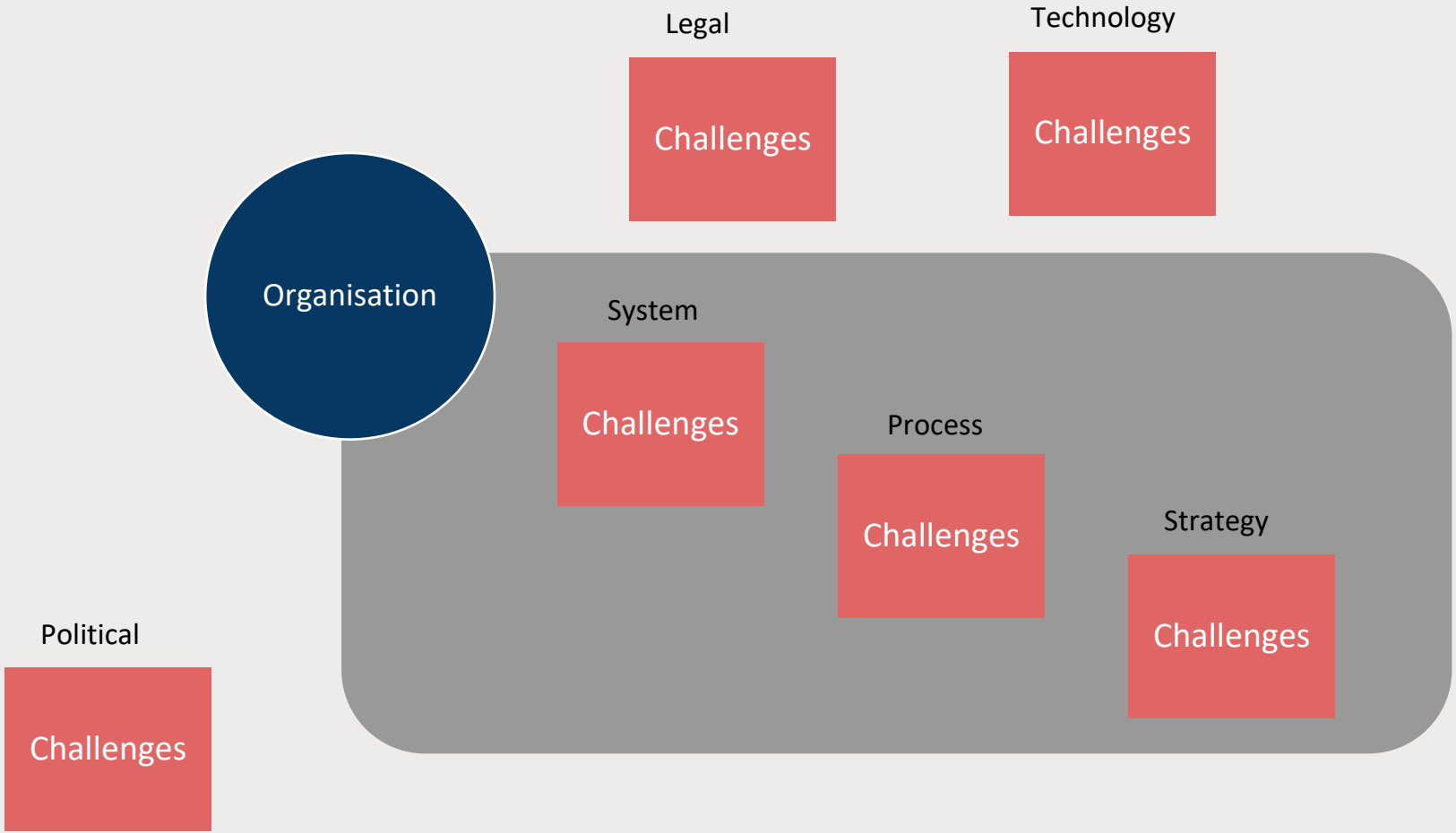


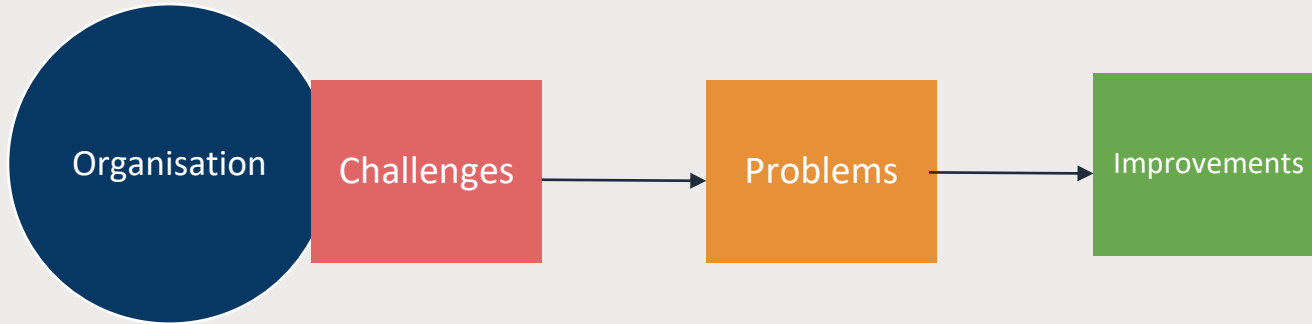






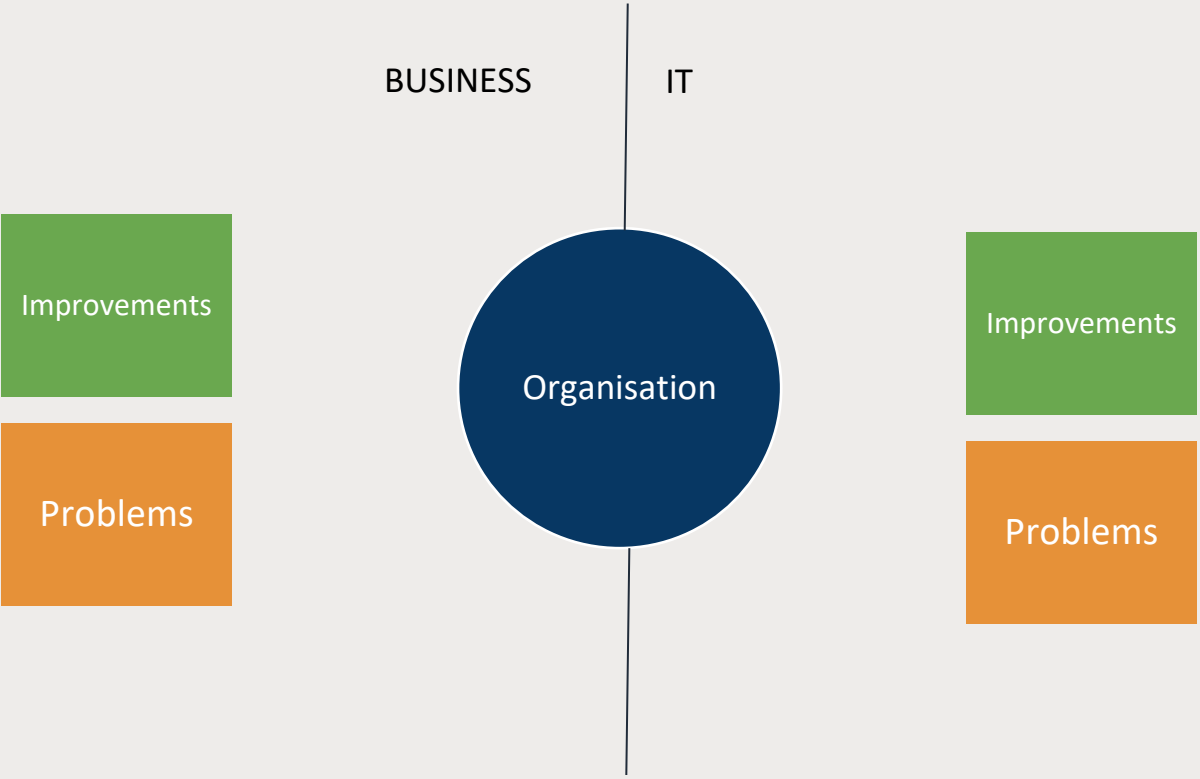






Business and IT problems and solutions

Part 2



Kodak



Kodak

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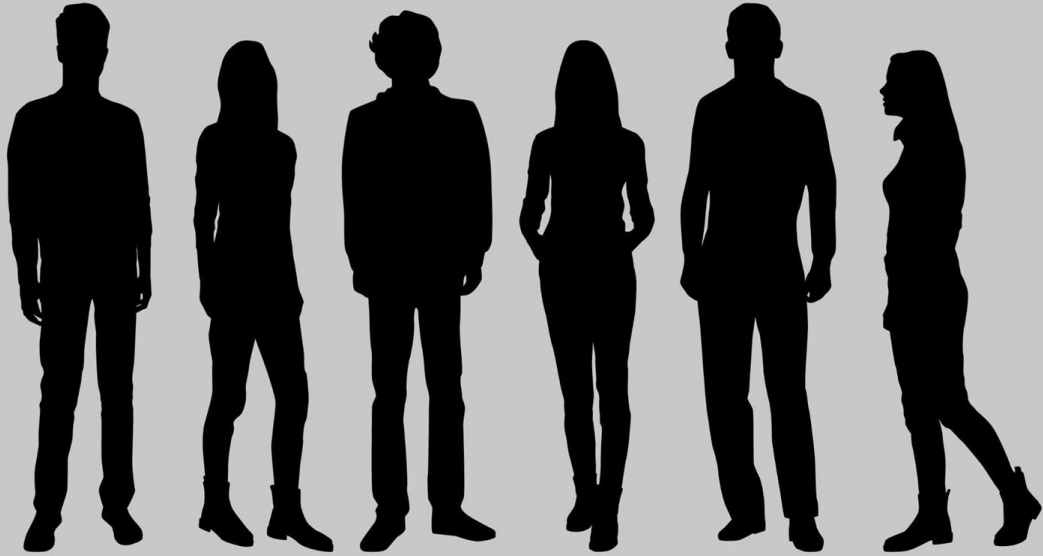
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BLOCKBUSTER®



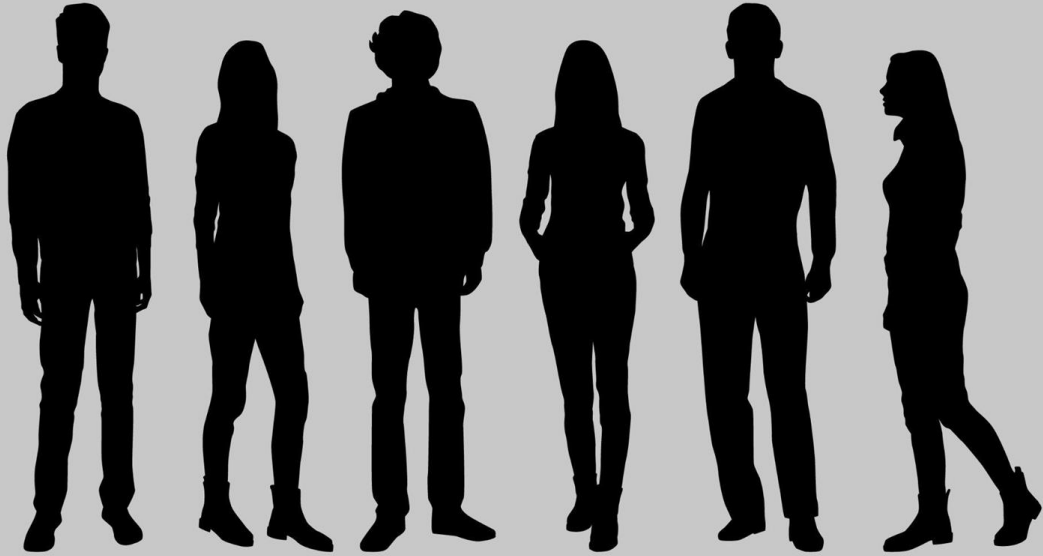
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How do business analysts solve organisational problems?

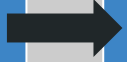
Part 3

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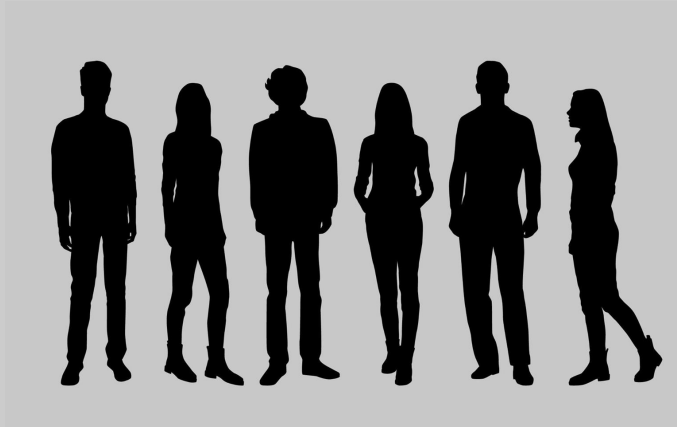
Find Problem or Improvement (Business or IT)

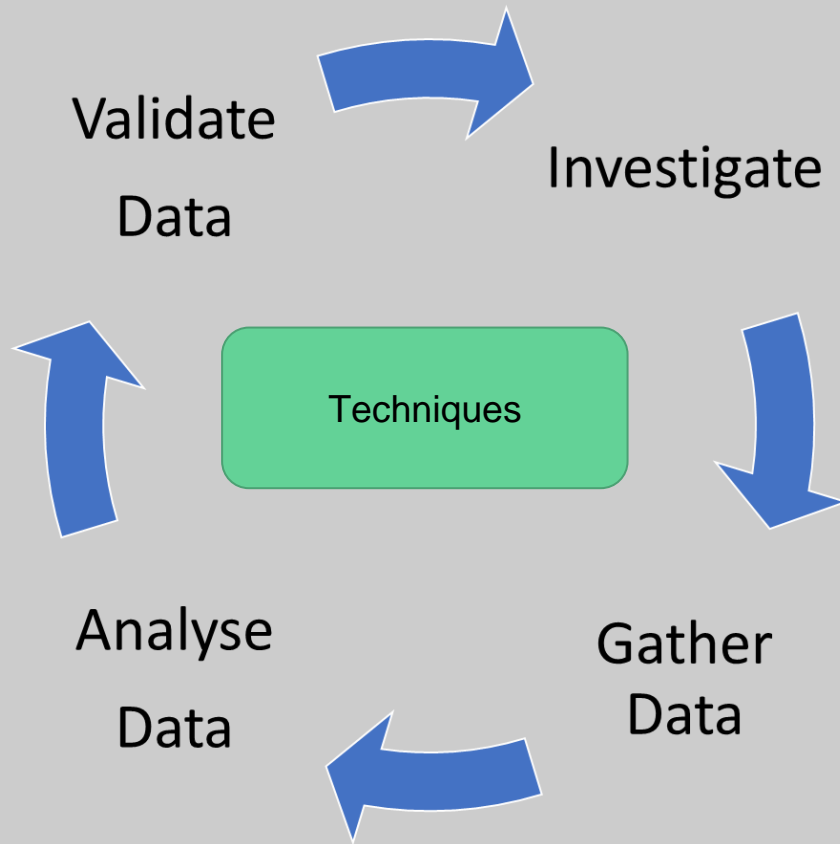


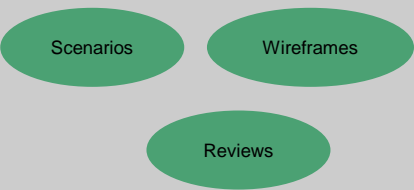
Find & Propose Solutions



Analyse & Define Solutions



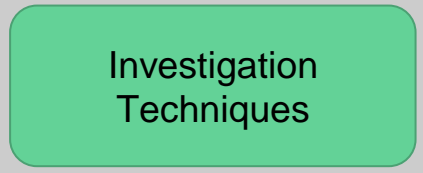
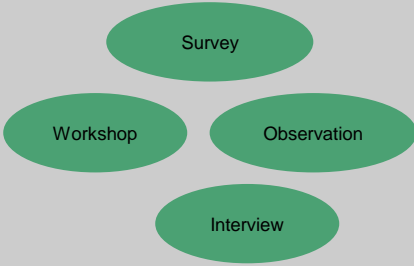




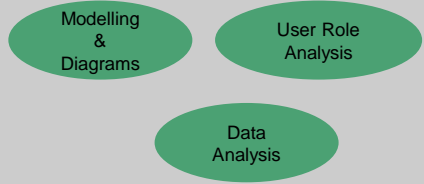
Validate
Data



Investigate

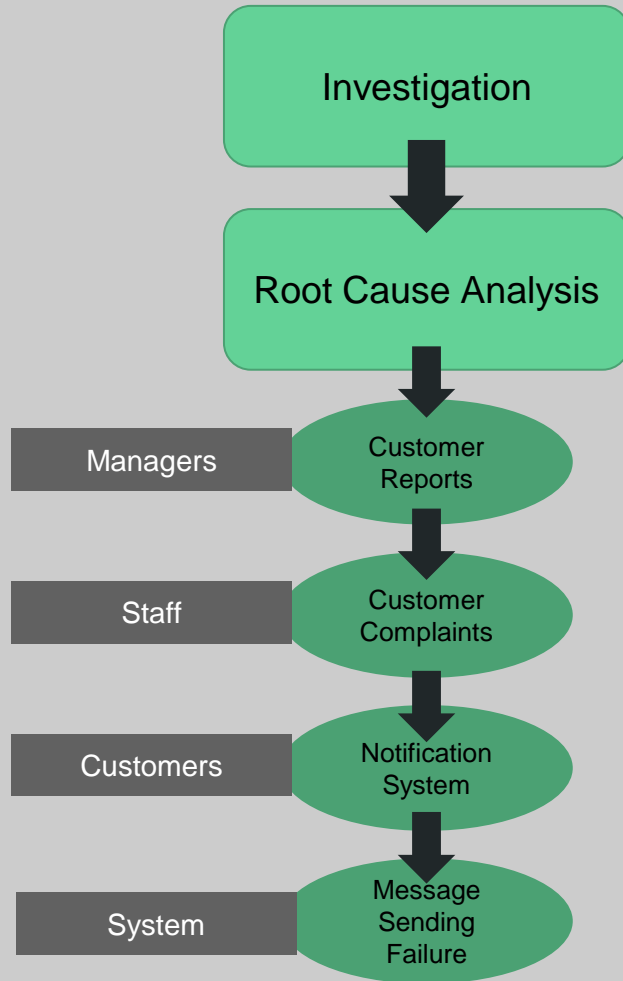


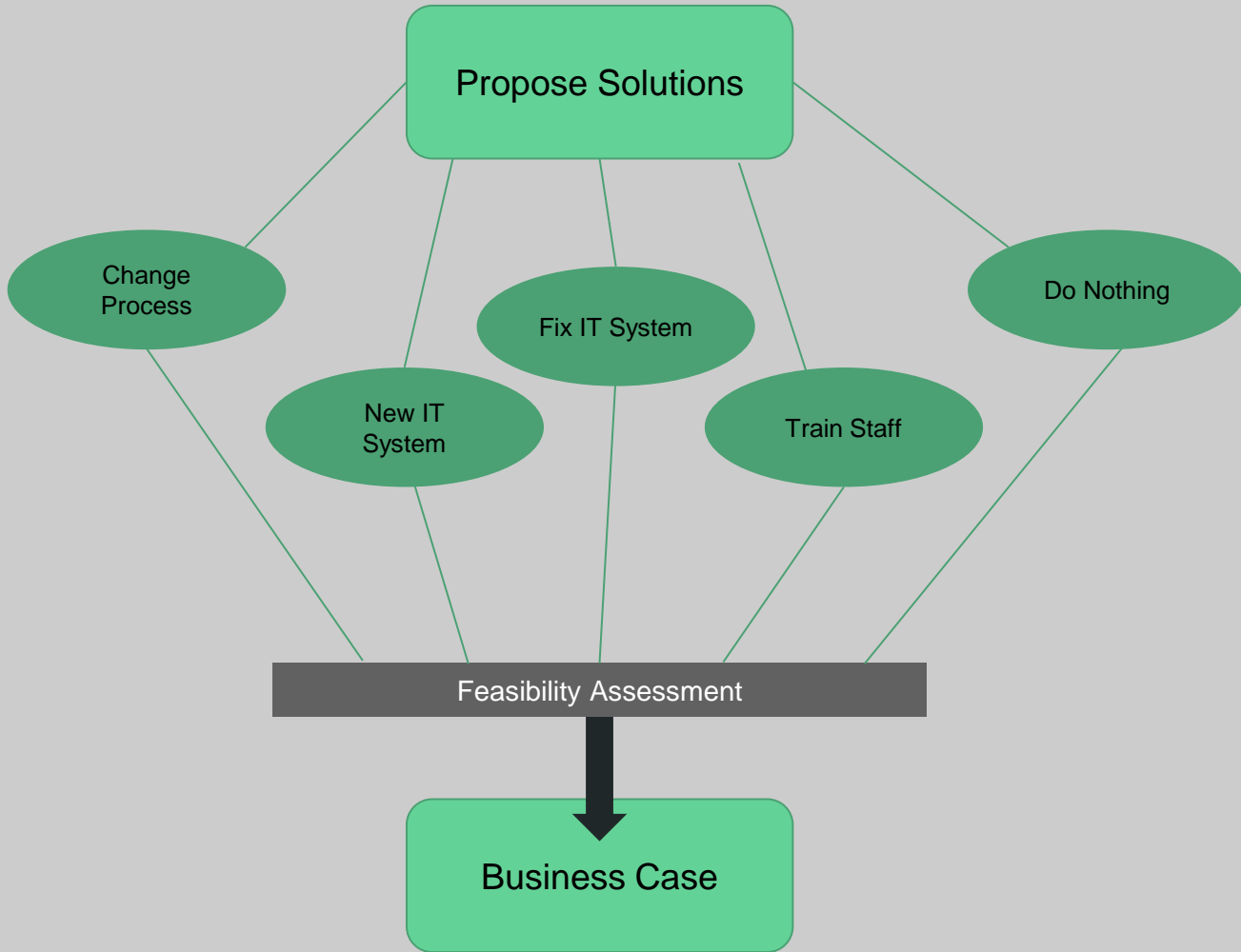
Analyse
Data

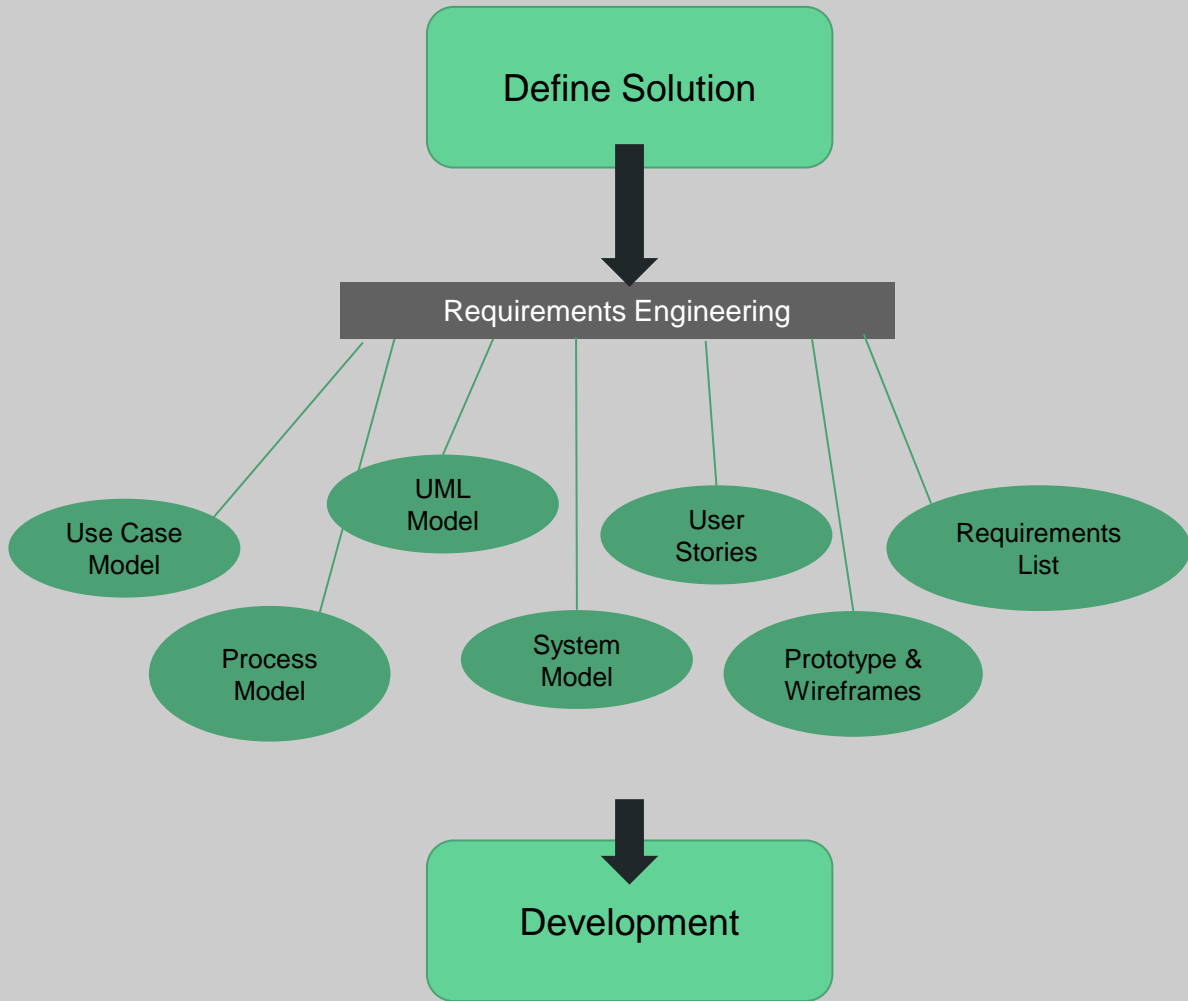


Gather
Data









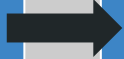


Business Case,
Feasibility
Assessments

Find Problem or
Improvement
(Business or IT)



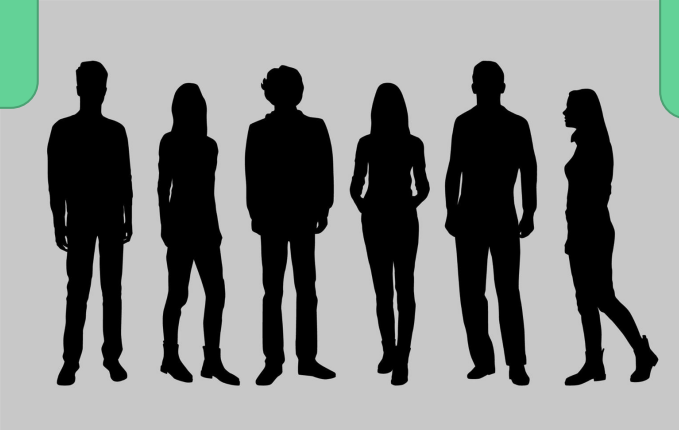
Find & Propose
Solutions



Analyse & Define
Solutions

Investigation
Techniques, Root
Cause Analysis

Modelling,
Requirements and
Prototypes



What is business analysis?

Part 4

What is Business Analysis?

Business analysis...

- Is a service done by a business analyst
- Is a service used by organisations and businesses
- Is a range of knowledge, skills and techniques
- Is used to identify problems and areas for improvement
- Ensures that an organisation is aligned with its solutions
- Ensures that solutions are viable and achievable
- Takes a holistic approach
- Assists with the implementation of solutions

What does a Business Analyst do?

A Business Analyst...

- Finds problems in an organisation
- Finds areas where an organisation can improve
- Finds solutions for organisations
- Proposes solutions to decision makers
- Ensures that solutions are feasible
- Defines solutions for an organisation
- Helps to implement solutions in an organisation
- Helps an organisation to confirm the success of a solution